Absolutely not; private cell phone use should remain prohibited until the plane reaches the ground. The cell phone is already an invasion of personal space that would be intolerable in the close quarters of an airplane. Air travel is already stressful enough without having the intrusion of phone calls all around. I am a busy professional who travels, but the use of a cell phone in flight simply is not warranted; airphones and internet use are available in flight. The thought of the potential cacaphony is horrifying. Please, no cell phones in flight.